Besse Continues to Deliver

An expanded CubixxMD line, an intuitive new website, and web-based business intelligence offer customers unparalleled practice management solutions

CubixxMD: One Solution, Three Ways

Since Besse Medical released CubixxMD, inventory systems are no longer synonymous with time-consuming printing, stickering, and individual scanning. Now, with a range of CubixxMD choices, practitioners can experience flexibility in an inventory management system, with or without the cabinet.

“We design products to make inventory tracking as simple, fast, and accurate as possible, fitting the individual needs of each practice,” says Eric Besse, vice president of business information solutions. “The CubixxMD platform now includes tablet-based tracking to give maximum flexibility for a practice’s workflow.”

The Powerful CubixxMD Cloud

Real-time tracking and reporting are easy with the CubixxMD Cloud. When a product is placed into a CubixxMD cabinet or scanned with the CubixxMD app, inventory is immediately updated. The CubixxMD Cloud helps users monitor inventory and expiration dates across multiple locations, while the color-coding feature makes it easy to spot potential inventory issues. Users receive intelligent recommendations for product orders and quantities based on inventory or user-defined par levels. Also, integration with PM/EMR/EHR systems improves accuracy and revenue captured, while further decreasing the administrative burden.

A Versatile New App

The tablet-based CubixxMD App lets practices scan and dispense products anywhere, instantly updating inventory in the Cloud. Available for iOS and Android, the CubixxMD App scans codes using the tablet’s camera. When individually labeled, pre-tagged products arrive from Besse, practice staff receives the entire order with a single scan. When dispensing, staff members log in, enter a PIN, touch “dispense,” and select a patient from the schedule. They scan the drug, and the system verifies the code and lot number, linking the patient to the product, appointment, and doctor.

“It takes just a few seconds to dispense a drug, which keeps the technician working with patients instead of with an inventory system. One-scan receiving makes stocking up just as fast,” says Matt Harp, product manager at Besse Medical.

“We have been delighted with the new CubixxMD iPad app,” says Linda Villanova, Surgery Coordinator, Center for Sight. “Dispensing medication in our satellite offices is much easier for our technicians; they love it! We can now track our non-refrigerated medication in the same manner as refrigerated. Scanning the bar codes/order numbers on the outside of the Besse shipments has proven to be very quick and accurate.”

The app can be used for any refrigerated, ambient, or frozen serialized and lot-tracked product. Users can easily move inventory between offices, get product and expiration alerts about products in inventory, and scan and reconcile inventory.

“Our goal for CubixxMD products has always been to increase accuracy and speed, saving time that nurses and technicians spend dispensing and logging drugs throughout the day,” Eric Besse explains. “The workflow used in our RFID cabinets adapts easily to mobile use, making it more flexible for everyone, including customers who don’t have a need for the cabinets.”

An Expanded Cabinet Line

This year, Besse Medical expanded its lineup of refrigerated cabinets. CubixxMD cabinets add to or replace a practice’s refrigerator to seamlessly inventory and securely store costly specialty biologics. Available in a vari-
ety of sizes, there is a CubixxMD cabinet for every practice.

The cabinet automatically reads the pre-tagged products when added or removed from the cabinet, and updates inventory in the CubixxMD Cloud. There is no manual scanning to stock or dispense inventory — even when transferring products between practice locations.

Dispensing is as easy as typing a PIN into the touchscreen interface, selecting a patient from the schedule, removing the item, and closing the door. The system instantly links the product and updates inventory and EHR records via the CubixxMD Cloud.

**Besse.com: Streamlined Supply Management**

Besse’s commitment to helping practices with advanced technology has made it the most trusted distributor to physician practices. Using technology to achieve its ideals of “immediacy, empathy, and ingenuity,” Besse has incorporated customer feedback into its revamped website. Exciting new features on the supply management site make it faster and easier to navigate and manage accounts and place orders for pharmaceuticals, vaccines, biologicals, and basic ancillary supplies on any computer or mobile device.

“We appreciate how customer-centric Besse is, and the new portal is just another example of their commitment to improving the customer experience and practice efficiency,” says Kristin Yockus, administrator at Retina Group of Florida in Fort Lauderdale, a practice that was an early user of the new Besse.com.

**Fast, Intuitive Ordering**

When users sign in to Besse.com, the new site displays the products they use most often front and center. Users can also explore the new products by specialty section to hone in on Retinal and Ophthalmic products to save time. The new site also offers enhanced tools for ordering, reordering, and tracking. Quick Entry allows users to type items right into the shopping cart, and a Favorites section offers automatic lists of the things a practice orders most. Also, users can create and manage lists for specific office locations, doctors, or other customizable criteria.

“I like the new look of the site, and I appreciate the ability to view products by specialty, which makes it easier to search,” says Retina Group of Florida Clinical Supervisor Jamie Mariano, who oversees day-to-day purchasing on Besse.com. “I love the Favorites section, which makes ordering straightforward and easy by saving all the items that I order every month for each office location. It saves a great deal of time to simply go down the list and add things to the cart.”

**Practice-building Tools**

To help customers build their practices, Besse.com offers a wealth of practice-building tools. Users can run reports to see purchase details or product usage in a specific time frame. The Drug Reimbursement report audits current product purchases for positive reimbursement and shows alternative products and reimbursement rates. The Transaction History lets users view all open and paid invoices. The site also has an expanded News section, as well as a Solutions area where customers can find insights for practice growth, performance, and financial decisions.

**InfoDive: Web-based Business Intelligence**

Could your practice be more efficient or profitable? InfoDive, a web-based business intelligence solution, puts that information at your fingertips so you can make smart decisions for your practice. Using automated data updates, InfoDive analyzes robust internal data and specialty-specific external benchmarking data. This easy-to-use system helps practices:

- **Enhance productivity.** Multiple metrics including relative value units help InfoDive deliver insightful, actionable information about your practice’s performance.
- **Increase revenue.** InfoDive analyzes your revenue cycle, so you can enter payer contract negotiations with exceptional reimbursement and adjustment data.
- **Reduce audit risk.** Compare coding patterns and see how your providers stack up against their peers and national benchmarks.
- **Improve marketing.** Target marketing efforts based on referral data and patient demographics.

For more information, contact Besse Medical at 1-800-543-2111, or visit besse.com/technology.